



## Wizardofoz Auto Center

123 Yellow Brick Rd  
Ozland, KS 12345

800-555-5555  
www.wizardofozauto.com

Customer Name  
Street address  
City, State Zip

Regarding your  
200X Volkswagen XXXXXX  
3VWXXXYYY12345678



**Das Auto.**

## **ATTENTION: Important Information Regarding Your 200X Volkswagen XXXXXX**

Wizardofoz Volkswagen has several opportunities awaiting you!

### Buy-back Event

Wizardofoz Volkswagen is conducting a special buy-back event to increase our inventory of pre-owned vehicles.

In order to fill the high demand of vehicle requests for pre-owned VWs, the pre-owned vehicle managers at **Wizardofoz Volkswagen** have been authorized to **pay top dollar** to obtain certain late model, pre-owned VWs. It has come to our attention that you may presently own a **200X Volkswagen XXXX** and may want to participate in this unique buy-back event.

This opportunity may allow the dealership to buy-back your vehicle for the appraised value or you may trade-in your pre-owned VW for any new VW in stock. **Program is available from XX/XX/20XX.**

### Special Offers

**\$xxxx**

**Owner**

**Loyalty Rebates on XXXX or YYYY**

**\$xxxx Towards the purchase of any other new VW**

**Sign THEN Drive Leases. See the Team at Wizardofoz VW**

**Special Offers End XX/XX/20XX.**



**XX Years in Business ~ Open X Days a Week ~ Wireless Internet Access**