

Wizardofoz Auto Center



123 Yellow Brick Rd
Landof, OZ 98765

Don't miss out!
See Service Special on
other side!

Standard "A"
US POSTAGE

Dear **Dorothy**:

At Wizardofoz Auto Center, we want to ensure that your **2005 Mercury Mariner** continues to operate as intended for many years. Our **Lincoln-Mercury Maintenance** program is designed to make sure your vehicle runs better, lasts longer and holds a higher resale value.

According to our records, you are driving this vehicle approximately **41** miles per day. Based on your driving habits, your vehicle may be due to have the following factory-recommended services by **August 24**:

30,000 Mile Service

For your convenience, our service department is open Monday thru Friday from 7:30am to 5:30pm and Saturdays 8:00am to 4:30pm.

To schedule an appointment, please call our receptionist at **111-555-1000**.

Sincerely,
Cowardly Lion, Tin Man and Scarecrow
Your Wizardofoz "Lincoln-Mercury" Service Professionals

**We also
sell tires at
competitive
prices!**

Sample Service Reminder by
One-on-One Consulting
1-800-847-3111
www.1on1co.com

3,000 Mile Service

You Save \$35⁶⁵

	Retail Value	Discount Package
• Change engine oil & filter (up to 5 quarts oil)	\$36.95	
• Lubricate chassis, check suspension, hinges & cables	\$18.80	
• Top off washer, brake, power steering differential & transmission fluids		
• Inspect tires & wheels for abnormal wear		
• Perform battery test	\$ 8.90	
• Wash & vacuum your vehicle	\$ 9.95	
• Update service records for warranty & recall protection		
• Phone, letter or card reminder for next service		

Total Retail Value ~~\$74.60~~ **\$38⁹⁵**

Only at Wizardofoz Auto Center



Lincoln-Mercury-Ford vehicles only.
Expires August 24, 200X Please present coupon at time of writeup. One coupon per visit. Valid in the Service Department only. Cannot be used for deductibles or combined with other specials.
Actual cash value=1/20c

Cooling Sys Service

\$62⁹⁵

- Pressure test for leaks
- Check hoses, clamps, & belts
- Drain and refill radiator
- Includes up to 1 gal. anti-freeze

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30/60/90/120K Svc.

\$30⁰⁰ OFF
or
1 day free rental car

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