

123 Yellow Brick Rd
Landof, OZ 98765-4321

Standard "A"
US POSTAGE

Dear **DOROTHY SMITH:**

At Wizardofoz Auto Center, we want to ensure that your **2005 Grand Cherokee** continues to operate as intended for many years. Our **Chrysler Five-Star Maintenance** program is designed to make sure your vehicle runs better, lasts longer and holds a higher resale value.

According to our records, you are driving this vehicle approximately **41** miles per day. Based on your driving habits, your vehicle is due to have the following factory-recommended services by **May 24:**

30,000 Mile Service

For your convenience, our service department is open Monday thru Friday from 7:30am to 5:30pm. To schedule an appointment, please call our receptionist at **111-555-1000**.

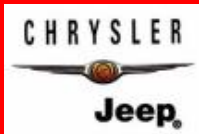
Sincerely,
Cowardly Lion, Tin Man, and Scarecrow
Your "Wizardofoz" Service Professionals
111-555-1000



Dorothy Smith
1234 Kansas St.
Landof, OZ 98765-4321

Sample Service Reminder by
One-on-One Consulting
1-800-847-3111
www.1on1co.com

10% Off Major Services



Save 10% off any Major Services
such as 15K, 30K, 45K, 60K, 75K
and 90K Maintenance

10% off



Only at Wizardfoz Auto Center



Chrysler & Jeep vehicles only.

Expires May 24, 2006 Please present coupon at time of writeup.
One coupon per visit. Valid in the Service Department only.
Cannot be used for deductibles or combined with other specials.
Actual cash value=1/20c

Lube, Oil & Filter



- Courtesy inspection
 - Update service history
 - Check for factory recalls
- \$29.95**

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Actual cash value=1/20c

Fall Special



- Drain & fill radiator
 - Check for leaks
 - Safety inspection
- \$89.95**

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